

TIME TO ELEVATE

DREAMS. DISCIPLINE. EXCELLENCE.



IMPACT 2021-2024

Dreams are our Business, Discipline is our Tool, Excellence is our Pursuit



Leigh Peterson
NOVA CEO

I am thrilled to share that NOVA's ELEVATE campaign is set to fulfill the original vision for the NOVA-Regency Aquatics Center—a vision many of you helped bring to life. Some of you may remember standing on the second floor, gazing down into what was then a vast hole in the Macy's floor. That space was always intended to be the spectator's view in a world-class facility, one capable of hosting 2,000 people. Now, with your continued support, that vision is becoming a reality.

At its core, this addition ensures that NOVA can continue its mission to develop swimmers and increase access for underserved populations in our community. Learning to swim is not just a skill; it can save lives, build confidence, and inspire dreams. At NOVA, it can even lead to national, international, and collegiate success.

In the following pages, you'll read about some of the incredible community partnerships NOVA has established since opening the NOVA-Regency Aquatic Center. The second-floor addition will allow us to further support and expand these programs, ensuring that "the dreams" we've nurtured for 37 years can extend beyond our team to every community member who wishes to learn to swim.

Thank you for being a part of this mission with us.

NOVA's story begins with a dream of world-class facilities.



1987

NOVA was incorporated in Henrico County as a non-profit 501c3 corporation.



1997

Gayton pool opens, making NOVA one of the first teams in the country to own its water.



2004

Pool Two opens at Gayton, adding 10 more 25-yard lanes.

NOVA Coaches



NOVA Board Members

Kirk Vogel, president
 Ryan Ehrensberger,
 president-elect
 Dan Connor, treasurer
 Ben Ackerly, secretary
 Jenny Connors, past
 president

West Cuthbert
 Lori Haas
 Chuck Harrell
 Rachel Naurath
 Greg Owens
 PJ Wallin

Novice Bronze
 Zoe Moore
 Lauren Medli

Novice Silver
 Laurel Reid
 Sophia Graziano

Novice Gold
 Anita Dillman
 Amanda Blaha

**Age Group
 Development Bronze**
 Kai Kratzer
 Kendall Morri

**Age Group
 Development Silver**
 Carter Cline
 Luke Nelson

**Age Group
 Development Gold**
 David Shreck
 Kevin Snyder

Age Group Bronze
 Anita Dillman
 Amanda Blaha

Age Group Silver
 Kevin Snyder
 Kai Kratzer

Age Group Gold
 Luke Nelson
 Carter Cline

**Senior
 Development Bronze**
 Sean Moore
 Allan Collins

**Senior
 Development Silver**
 Stephanie Wolfle
 Zoe Moore
 Michael Cousins

**Senior
 Development Gold**
 Mike Julian
 JH Vivadelli

**Senior Bronze
 AM/PM**
 James Crabb
 MJ Teixeira

Senior Silver
 Wyatt Haas
 Sean Moore

Senior Gold
 Matt Bailey
 JH Vivadelli

National
 Mike Wenert
 Alex Muni

Let's complete the vision for Regency.



2009

Swim Shop, business office and kitchen open at Gayton.



Sept. 2021

Regency pool opens.



Oct. 2025

Regency Second Floor complete.

NOVA's Proud Legacy and Exciting Future



David Schreck
NOVA Head Coach

NOVA has always been about intentional growth—building, expanding, and continuously improving our facilities to produce world-class swimmers who compete at the highest levels. But more importantly, we develop athletes of exceptional character. As we celebrate our past achievements, we are even more excited about the possibilities that lie ahead.

With over 800 competitive swimmers aged 5 to 18+, we provide a pathway for every level, from beginners to Olympic trial contenders and beyond. The 2023-2024 season was a testament to our program's excellence. Our swimmers achieved countless personal bests and time standard improvements. As a team, we claimed our 25th consecutive state age group and senior championship titles in both short course and long course, and we proudly ranked 3rd overall in USA Swimming's Virtual Rankings. NOVA was also honored once again as a USA Swimming Gold Medal Club—a prestigious recognition we've received 15 times since 2006. This speaks volumes about the enduring strength of our program.

Nearly 150 of our swimmers competed in postseason and national meets across the country, including Eastern Zones, NCSA Age Groups, NCSA Juniors (Spring and Summer), and USA Winter Junior Nationals. The excitement didn't stop there—we had the honor of sending three current NOVA swimmers to the Olympic Trials and supporting numerous former NOVA athletes, including Olympian Charlie Swanson. Charlie's gold in the Mixed 4x100 Medley Relay and silver in the Men's 4x100 Medley Relay at the Olympics were the crowning achievements of an extraordinary season.

These accomplishments were made possible by the vision, sacrifice, and financial support of our former NOVA families. Knowing what we've achieved thanks to their generosity, I invite you to join me in supporting our next step in intentional growth—because the future is now.



NOVA Community Highlights



800
team swimmers

3,586
lessons taught to
900
active participants

NOVA Fit:
Best Value in lap
swimming

200 participants,
ages **19-90+**

Participation has doubled
since Regency opened in 2021



Adult lessons:

500 per year
since **2021**

Stroke School
115-220
Swimmers

Program Highlights 2024



Richmond PAL conducts an eight-week summer camp designed to provide Richmond's youth with a safe environment, while participating in a wide variety of sports, educational and recreational opportunities.

NOVA has been the swimming hub of the PAL camp since 2021. In 2024, NOVA offered formal swim lessons for the first time, teaching valuable lifesaving skills. Participants also had open swim time.



Sportable is Central Virginia's premier adaptive sports club, creating opportunities and transforming the lives of individuals with physical disabilities and visual impairments through sport.

NOVA's pilot program in the Fall of 2023 was a success and led to the development of an eight-week Fall and Spring program.

“The new partnership between Sportable and NOVA is a game-changer.”

– Hunter Leemon, Sportable CEO





Since the 2021-22 school year, NOVA has partnered with Henrico County Public Schools to offer swim lessons to 1,200 second graders from 15 elementary schools through the HCPS Learn2Swim program.

“ It’s a stellar example of how public schools, government, nonprofits and families can work together to ensure that all our children have the tools to be safe around the water. ”

– Amy E. Cashwell, HCPS Superintendent



The Autism Society of Central Virginia (ASCV), in collaboration with iCan Shine and NOVA, hosted the first “I Can Swim “ program in August 2024.

The program is the first-of-its-kind hosted in Richmond and one of just a few programs offered across the country. Participants learn new swim skills, improve existing skills and acquire water safety skills in an inclusive learning environment.

“ This is simply lifechanging for us. ”

– 2024 ICANSWIM Parent



Developing Youth to their fullest potential

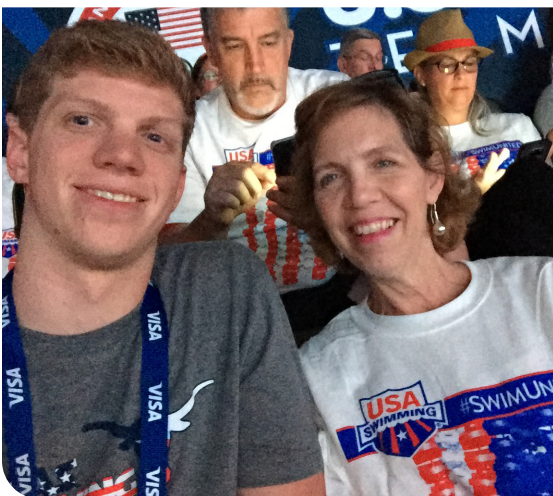


My son Townley, Olympic Gold Medalist, two-time Olympian and holder of the 200m freestyle American record, started lessons at NOVA at age 3, joined the team at age 8 and swam for NOVA throughout his career.

NOVA prepared Townley for his college and professional career by building upon their motto: Dreams, Discipline & Excellence. NOVA nurtures the growth of goal-oriented youth through hard work and their love of swimming and competition with the overall goal of developing each and every swimmer to their fullest potential. NOVA was instrumental and key to Townley's success in college.

NOVA is embarking on a Capital Campaign to continue our commitment to provide every swimmer and their family with industry-leading facilities to continue our goal of Dreams, Discipline & Excellence for every swimmer.

Lori Haas
NOVA Campaign Chair







Imagining NOVA Regency Phase Two

- Spectator seating on the second floor
- Capacity for 1,000 people
- 2,500-square-foot Community Room

- ✓ Host state, regional, and national events right here at home.
- ✓ NOVA families will spend less on travel, as the competition comes to us.
- ✓ We'll attract more than 60,000 event attendees annually to Henrico County, doubling our current impact.



- ✓ **All nine county high schools will have a permanent home for swimming and hosting local, regional, state, and zone championships.**
- ✓ **Multipurpose space that can be used by both NOVA and our community partners to educate and support the mental, physical, and emotional health and well-being of our community.**

Your support

helps realize the vision for Regency

- \$1,000** Community Sponsor
- \$2,500** Partner Level
- \$5,000** Bronze Level
- \$10,000** Silver Level
- \$15,000** Gold Level
- \$25,000** Platinum Level
- \$50,000** Leadership Gift
- \$100,000+** Naming Opportunities



Donate online at NOVAswim.org.

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