

Your support

helps realize the vision for Regency

- \$1,000 Community Sponsor
- \$2,500 Partner Level
- \$5,000 Bronze Level
- \$10,000 Silver Level
- \$15,000 Gold Level
- \$25,000 Platinum Level
- \$50,000 Leadership Gift
- \$100,000+ Naming Opportunities



Make a pledge or find out about donation options by scanning the QR code or visiting novaswim.org.

Name: _____

Email: _____



TIME TO ELEVATE

DREAMS. DISCIPLINE. EXCELLENCE.



Imagining NOVA Regency Phase Two

- Spectator seating on the second floor
- Seating for 1,000 people
- 2,500-square-foot Community Room



Developing Youth to their fullest potential



Lori Haas
NOVA Campaign Chair

My son Townley, Olympic Gold Medalist, two-time Olympian and holder of the 200m freestyle American record, started lessons at NOVA at age 3, joined the team at age 8 and swam for NOVA throughout his career.

NOVA prepared Townley for his college and professional career by instilling their motto: Dreams, Discipline & Excellence. NOVA nurtures the growth of goal-oriented youth through hard work and their love of swimming and competition with the overall goal of developing each and every swimmer to their fullest potential. NOVA was instrumental to Townley's success in college.

NOVA is embarking on a Capital Campaign to continue our commitment to providing every swimmer and their family with industry-leading facilities to continue our goal of Dreams, Discipline & Excellence for every swimmer.



The Pursuit of Excellence in a World-Class Facility



Leigh Peterson
NOVA CEO

I am thrilled to share that NOVA's ELEVATE campaign is set to fulfill the original vision for the NOVA-Regency Aquatics Center—a vision many of you helped bring to life.

Some of you may remember standing on the second floor, gazing down into what was then a vast hole in the Macy's floor. That space was always intended to be the spectator's view in a world-class facility, one capable of hosting 2,000 athletes and spectators. Now, with your continued support, that vision is becoming a reality.

- ✓ **Seating for 1,000 people.**
- ✓ **Host state, regional, and national events right here at home.**
- ✓ **NOVA families will spend less on travel, as the competition comes to us.**
- ✓ **We'll attract more than 60,000 event attendees annually to Henrico County, doubling our current impact.**
- ✓ **All nine county high school swim teams will have a permanent home for practices and meets, including regionals and states.**
- ✓ **Multipurpose space that can be used by both NOVA and our community partners to educate and support the mental, physical, and emotional health of our community.**